

## PRIVACY NOTICE

### HOW THE BANK PROCESSES YOUR PERSONAL DATA FOR THE PURPOSES OF SENDING THE BOND NEWSLETTER (DIRECT MARKETING) MESSAGES AND MAKING CALLS

#### 1. WHO IS THIS NOTICE FOR?

This privacy notice (hereinafter referred to as the "**Privacy Notice**") is intended to provide detailed information about the activities of AB Šiaulių bankas (hereinafter referred to as the "**Bank**") in sending the bond newsletter (direct marketing) messages and the personal data processed for this purpose and for the purpose of making the calls, and your rights related thereto etc.

The Privacy Notice supplements the information provided in the individual information notices in the consents to the Bond Newsletters (direct marketing) and the call handling.

In this Privacy Notice, we endeavour to provide you with as clear and comprehensive information as possible about the processing of your personal data in connection with the sending of bond newsletters (direct marketing) and the making of calls.

This activity of sending out bond newsletters (direct marketing) includes sending news about the bonds being distributed and providing information related to this service.

These call activities include the provision of offers and/or news during the call about the bonds being offered.

However, if you find the information provided in this Privacy Notice to be inadequate or unclear, we welcome your questions. You may submit your questions to the Bank by contacting us at the contacts listed in Section 2 of this Privacy Notice.

Sending e-mails and making calls with content related to the performance of contracts are not considered direct marketing activities.

Please note that this Privacy Notice only covers the processing of personal data relating to the sending of bond newsletters (direct marketing) and the making of calls to provide information about the bonds offered. Your questions may be answered in the general privacy policy of the Bank's group companies, so we suggest that you also consult it before submitting your questions.

#### 2. INFORMATION ABOUT THE CONTROLLER

The Bank is the controller of the personal data processed for the purposes of sending the Bond Newsletter (direct marketing) and making calls.

**Contact details.** You can find the Data Controller's up-to-date contact details by clicking on the link <https://www.sb.lt/en/write>.

#### 3. FOR WHAT PURPOSES AND UNDER WHAT LEGITIMATE PROCESSING CONDITION WILL YOUR PERSONAL DATA BE PROCESSED?

If you choose to subscribe to the bond newsletter (direct marketing) and/or agree to receive calls, your personal data will be processed for the purposes of sending the bond newsletter and/or receiving calls.

Please be informed that the processing of your personal data for the purposes of sending bond newsletters (direct marketing) and receiving calls is carried out on the basis of your consent (Article 6(1)(a) of the General Data Protection Regulation).

#### 4. WHAT CONSENTS DO WE COLLECT FOR THE BOND NEWSLETTER (DIRECT MARKETING) AND CALLS?

You can give consent for:

- **The Bank's provision of direct marketing information about the bonds offered (of a general, non-personal nature)**, in which case the Bank processes the following personal data for the purpose of carrying out direct marketing: name, email address.
- **for the purpose of a telephone call by the Bank to contact me to provide offers and/or news about the bonds being offered, in which case the Bank will process the following personal data for the purpose of direct marketing:** name, telephone number, the amount you plan to invest.

#### 5. CONSENT MANAGEMENT

**Withdrawal of consents.** You may withdraw and/or manage any of the direct marketing consents you have given to receive bond newsletters and/or calls:

- by contacting the Bank at <https://www.sb.lt/en/write> using the contact details provided;
- by clicking on the unsubscribe link in the (direct marketing) message of the bond newsletter.

You will be removed from the database of recipients of the Bond newsletter (direct marketing) and/or call receipts within 2 working days of withdrawal of consent. This means that you may still receive direct marketing offers or calls even if you withdraw your consent within the next 2 working days. However, such cases are very rare and exceptional - we try to avoid them altogether.

#### 6. HOW LONG ARE PERSONAL DATA PROCESSED?

**Processing of personal data for the purpose of receiving bond newsletters (direct marketing) and/or calls.** Your personal data specified in the Bank's consent and in this Privacy Notice will be processed by for the purposes of the Bond Newsletter (direct marketing) and/or calls for a period of 5 years from the date of consent to the Bond Newsletter (direct marketing) and/or calls.

**Storing consents.** We will retain consents to receive the Bond Newsletter (direct marketing) and/or calls and the personal data contained therein for a period of 2 years from the end of the current year in which the processing of personal data for the purposes of receiving the Bond Newsletter (direct marketing) and/or calls has been completed. We retain consents and the personal data contained therein for the purpose of defending legal claims (in the course of disputes/complaints) on the basis of the legal basis (legitimate interest) set out in Article 6(1)(f) of the General Data Protection Regulation.

At the end of the direct marketing consent period, the Bank may contact you to re-consent.

#### 7. WHAT RIGHTS DO YOU HAVE AND HOW DO YOU EXERCISE THEM?

In addition to the above-mentioned right to withdraw at any time all or any of the consents given for the receipt of bond newsletters (direct marketing) and/or calls, you also have the right to have access to personal data processed, to have them erased, rectified or to have them restricted in accordance with the procedure laid down by law. You also have the right to have your personal data transferred in accordance with the procedure laid down by law. Where we process your personal data on the basis of legitimate interest, you have the right to object to the processing of your personal data.

You can submit a request to exercise your rights or lodge a complaint with the Bank at <https://www.sb.lt/en/write> using the contact details provided. For more information on the exercise of rights, please refer to the privacy policy of the Bank's group companies in Lithuania: <https://www.sb.lt/en/about/important-documents/privacy-policy>.

If you have any complaints, you can contact the Bank directly via the general contacts at tel. 1813, email - [info@sb.lt](mailto:info@sb.lt), registered mail - Tilžės g. 149, Šiauliai or the State Data Protection Inspectorate (L. Sapiegos g. 17, Vilnius, [www.vdai.lrv.lt](http://www.vdai.lrv.lt), tel. (8 5) 271 28 04, 279 1445), but we recommend that you contact us first and we will try to resolve all of your requests together with you.